Code: CE8T2

## IV B.Tech - II Semester - Regular Examinations - April 2016

## ENGINEERING ECONOMICS AND PROJECT APPRAISAL

(CIVIL ENGINEERING)

Duration: 3 hours

Max. Marks: 70

Answer any FIVE questions. All questions carry equal marks

- 1. Define Economic Efficiency. What are the several ways by which the economic efficiency can be improved? 14 M
- 2. List and explain the different situations deserving elementary economic analysis.

  14 M
- 3. What is life-cycle costing? Why is Life Cycle Costing Important to a Utility? Justify.

  14 M
- 4. Company A and Company B both under the same management makes and sells the same type of product. Their budgeted profit and loss accounts for the year ending 2010 are as follows:

Particulars	Company – A		Company – B	
	Rs.	Rs.	Rs.	Rs.
Sales	· · · · · · · · · · · · · · · · · · ·	3,00,000		3,00,000
Less: Variable Cost Fixed Cost	2,40,000		2,00,000	
	30,000		70,000	
		2,70,000	<u> </u>	2,70,000
Profit		30,000		30,000

State which company is likely to earn greater profits in condition of?

- a) Heavy demand for the product.
- b) Low demand for the product. Give your reasons.
- 5. Compare between simple payback period and discounted payback period. Explain the advantages and disadvantages of discounted payback period.
- 6. What is meaning of feasibility study? Explain different types of feasibility studies.

  14 M
- 7. Define project planning. What methods are used to reduce the project cost?
- 8. What is various methods of costing?